

JUDGES – POSTER PRESENTATION RUBRIC

Note: Depending on the goals of the student and mentor, poster content may follow disciplinary standards or be adapted for a general audience. In all cases, students should tailor their presentations to the knowledge level and interests of the audience or judges.

When scoring, please evaluate the presentation holistically and assign ratings for each component based on your expectations, taking into account your level of familiarity or expertise with the subject matter.

Scoring in each component ranges from 10 (best) to 0 (low) with a total possible score of 40.

		Excellent (10-8 pts)	Good (7-5 pts)	Fair (4-2 pts)	Needs Improvement (1-0 pts)
Presentation Components	Appearance & Organization	Visually appealing, well-organized, and professional; excellent use of design elements to enhance understanding.	Well-organized with a good visual presentation; minor design improvements needed.	Some organization present, but design may be difficult to read, cluttered, plain, or distracting.	Disorganized or difficult to follow; design detracts from the content.
	Context & Significance	Clearly communicates the topic's significance within the field and its broader impacts, demonstrating a strong contribution to knowledge or practice.	Describes the topic's significance well, with some room for a deeper explanation or broader impacts.	Provides a basic understanding of the topic's significance but lacks depth or broader context.	Fails to effectively convey the significance of the topic or its impact within the field.
	Content Knowledge	Demonstrates a deep understanding of the topic, including background, practices, and outcomes; thoroughly addresses original question(s).	Solid understanding of the topic, with most elements (background, practices, outcomes) well-explained.	Limited understanding of the topic; some elements (background, practices, outcomes) are unclear or insufficiently explained.	Lacks understanding of the topic; key elements (background, practices, outcomes) are missing or poorly explained.
	Oral Presentation & Answering Questions	Presenter is confident, articulate, and engaging; effectively communicates key points and answers questions clearly, accurately and in-depth.	Presenter communicates well and holds attention, though may need more confidence or engagement; answered questions effectively.	Presenter is somewhat unclear or lacks engagement; presenter struggles with communication; some difficulty in answering questions.	Presenter is unclear, lacks engagement, and has difficulty explaining the topic; unable to answer questions clearly or accurately.